



Demographic and Income Comparison Profile

Gwinnett Place Mall
2100 Pleasant Hill Rd, Duluth, Georgia, 30096
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 33.95709
Longitude: -84.13326

	3 miles	5 miles	10 miles
Census 2010 Summary			
Population	82,933	219,867	756,478
Households	30,263	75,601	261,975
Families	19,757	52,801	190,722
Average Household Size	2.74	2.90	2.87
Owner Occupied Housing Units	12,897	41,023	170,572
Renter Occupied Housing Units	17,366	34,578	91,403
Median Age	30.9	31.7	34.4
2017 Summary			
Population	91,661	245,072	836,365
Households	33,068	83,357	288,062
Families	21,266	57,536	208,051
Average Household Size	2.77	2.94	2.89
Owner Occupied Housing Units	12,353	40,852	175,844
Renter Occupied Housing Units	20,715	42,505	112,217
Median Age	32.0	32.9	35.5
Median Household Income	\$48,003	\$52,940	\$66,049
Average Household Income	\$64,358	\$73,485	\$93,552
2022 Summary			
Population	98,290	264,301	898,589
Households	35,323	89,548	308,576
Families	22,545	61,449	222,022
Average Household Size	2.78	2.95	2.90
Owner Occupied Housing Units	13,062	43,637	187,946
Renter Occupied Housing Units	22,260	45,911	120,630
Median Age	32.4	33.4	36.2
Median Household Income	\$52,940	\$58,190	\$75,064
Average Household Income	\$73,501	\$83,564	\$104,697
Trends: 2017-2022 Annual Rate			
Population	1.41%	1.52%	1.45%
Households	1.33%	1.44%	1.39%
Families	1.17%	1.32%	1.31%
Owner Households	1.12%	1.33%	1.34%
Median Household Income	1.98%	1.91%	2.59%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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2017 Households by Income	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,445	10.4%	7,930	9.5%	21,585	7.5%
\$15,000 - \$24,999	4,108	12.4%	9,332	11.2%	24,810	8.6%
\$25,000 - \$34,999	4,298	13.0%	9,310	11.2%	25,708	8.9%
\$35,000 - \$49,999	5,206	15.7%	12,290	14.7%	34,383	11.9%
\$50,000 - \$74,999	6,591	19.9%	16,518	19.8%	52,000	18.1%
\$75,000 - \$99,999	3,886	11.8%	9,453	11.3%	34,741	12.1%
\$100,000 - \$149,999	3,505	10.6%	10,817	13.0%	48,766	16.9%
\$150,000 - \$199,999	997	3.0%	3,720	4.5%	21,854	7.6%
\$200,000+	1,031	3.1%	3,987	4.8%	24,214	8.4%
Median Household Income	\$48,003		\$52,940		\$66,049	
Average Household Income	\$64,358		\$73,485		\$93,552	
Per Capita Income	\$23,037		\$24,951		\$32,391	

2022 Households by Income	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	3,597	10.2%	8,309	9.3%	22,389	7.3%
\$15,000 - \$24,999	4,035	11.4%	9,198	10.3%	24,150	7.8%
\$25,000 - \$34,999	4,060	11.5%	8,744	9.8%	23,890	7.7%
\$35,000 - \$49,999	4,827	13.7%	11,449	12.8%	31,549	10.2%
\$50,000 - \$74,999	6,755	19.1%	16,817	18.8%	52,165	16.9%
\$75,000 - \$99,999	4,978	14.1%	11,818	13.2%	41,912	13.6%
\$100,000 - \$149,999	4,430	12.5%	13,481	15.1%	57,594	18.7%
\$150,000 - \$199,999	1,267	3.6%	4,583	5.1%	25,638	8.3%
\$200,000+	1,375	3.9%	5,149	5.7%	29,288	9.5%
Median Household Income	\$52,940		\$58,190		\$75,064	
Average Household Income	\$73,501		\$83,564		\$104,697	
Per Capita Income	\$26,192		\$28,250		\$36,125	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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2010 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	7,499	9.0%	19,321	8.8%	56,947	7.5%
Age 5 - 9	6,506	7.8%	17,785	8.1%	60,212	8.0%
Age 10 - 14	5,768	7.0%	16,130	7.3%	60,019	7.9%
Age 15 - 19	5,349	6.4%	14,950	6.8%	53,912	7.1%
Age 20 - 24	6,533	7.9%	15,500	7.0%	45,579	6.0%
Age 25 - 34	16,515	19.9%	39,005	17.7%	108,650	14.4%
Age 35 - 44	13,554	16.3%	36,042	16.4%	123,000	16.3%
Age 45 - 54	10,586	12.8%	29,859	13.6%	118,113	15.6%
Age 55 - 64	6,437	7.8%	18,725	8.5%	75,150	9.9%
Age 65 - 74	2,623	3.2%	7,975	3.6%	33,303	4.4%
Age 75 - 84	1,154	1.4%	3,385	1.5%	16,101	2.1%
Age 85+	410	0.5%	1,189	0.5%	5,491	0.7%

2017 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	7,542	8.2%	19,526	8.0%	57,107	6.8%
Age 5 - 9	6,953	7.6%	19,011	7.8%	60,617	7.2%
Age 10 - 14	6,482	7.1%	18,050	7.4%	63,148	7.6%
Age 15 - 19	5,837	6.4%	16,107	6.6%	57,397	6.9%
Age 20 - 24	7,175	7.8%	17,647	7.2%	54,503	6.5%
Age 25 - 34	16,701	18.2%	40,773	16.6%	119,684	14.3%
Age 35 - 44	14,434	15.7%	37,425	15.3%	120,366	14.4%
Age 45 - 54	11,529	12.6%	32,349	13.2%	121,967	14.6%
Age 55 - 64	8,575	9.4%	24,827	10.1%	99,315	11.9%
Age 65 - 74	4,379	4.8%	13,168	5.4%	54,675	6.5%
Age 75 - 84	1,560	1.7%	4,681	1.9%	20,346	2.4%
Age 85+	495	0.5%	1,510	0.6%	7,241	0.9%

2022 Population by Age	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	8,032	8.2%	20,770	7.9%	60,894	6.8%
Age 5 - 9	7,085	7.2%	19,523	7.4%	61,212	6.8%
Age 10 - 14	6,854	7.0%	19,395	7.3%	64,577	7.2%
Age 15 - 19	6,382	6.5%	17,868	6.8%	60,749	6.8%
Age 20 - 24	7,634	7.8%	18,219	6.9%	55,435	6.2%
Age 25 - 34	17,681	18.0%	43,247	16.4%	131,012	14.6%
Age 35 - 44	14,815	15.1%	39,458	14.9%	128,560	14.3%
Age 45 - 54	12,026	12.2%	33,317	12.6%	120,012	13.4%
Age 55 - 64	9,422	9.6%	27,322	10.3%	108,911	12.1%
Age 65 - 74	5,676	5.8%	16,872	6.4%	70,638	7.9%
Age 75 - 84	2,125	2.2%	6,539	2.5%	28,262	3.1%
Age 85+	557	0.6%	1,772	0.7%	8,327	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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2010 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,302	37.7%	91,522	41.6%	406,763	53.8%
Black Alone	22,178	26.7%	50,604	23.0%	148,292	19.6%
American Indian Alone	614	0.7%	1,518	0.7%	3,899	0.5%
Asian Alone	13,578	16.4%	36,506	16.6%	103,946	13.7%
Pacific Islander Alone	65	0.1%	152	0.1%	472	0.1%
Some Other Race Alone	12,138	14.6%	31,553	14.4%	69,392	9.2%
Two or More Races	3,057	3.7%	8,012	3.6%	23,714	3.1%
Hispanic Origin (Any Race)	26,929	32.5%	69,082	31.4%	158,573	21.0%

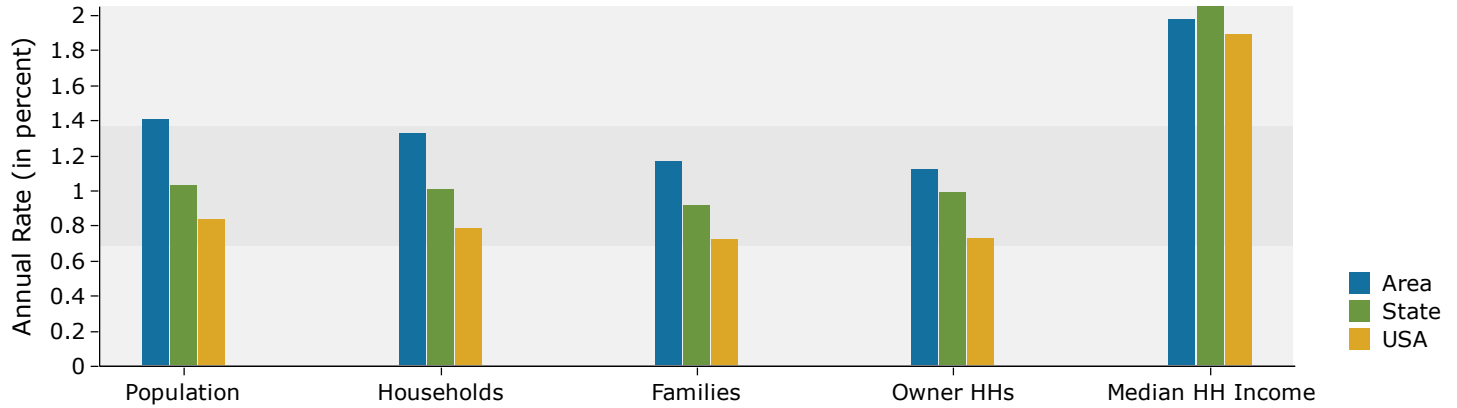
2017 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,048	32.8%	89,169	36.4%	404,263	48.3%
Black Alone	27,481	30.0%	63,846	26.1%	184,077	22.0%
American Indian Alone	554	0.6%	1,390	0.6%	3,664	0.4%
Asian Alone	16,201	17.7%	44,936	18.3%	136,711	16.3%
Pacific Islander Alone	78	0.1%	182	0.1%	568	0.1%
Some Other Race Alone	13,594	14.8%	35,643	14.5%	77,257	9.2%
Two or More Races	3,705	4.0%	9,908	4.0%	29,826	3.6%
Hispanic Origin (Any Race)	29,904	32.6%	77,601	31.7%	175,464	21.0%

2022 Race and Ethnicity	3 miles		5 miles		10 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	29,116	29.6%	86,901	32.9%	398,204	44.3%
Black Alone	32,018	32.6%	75,440	28.5%	215,711	24.0%
American Indian Alone	506	0.5%	1,283	0.5%	3,519	0.4%
Asian Alone	18,212	18.5%	51,704	19.6%	164,327	18.3%
Pacific Islander Alone	83	0.1%	195	0.1%	623	0.1%
Some Other Race Alone	14,145	14.4%	37,337	14.1%	81,245	9.0%
Two or More Races	4,209	4.3%	11,440	4.3%	34,960	3.9%
Hispanic Origin (Any Race)	31,889	32.4%	83,430	31.6%	188,742	21.0%

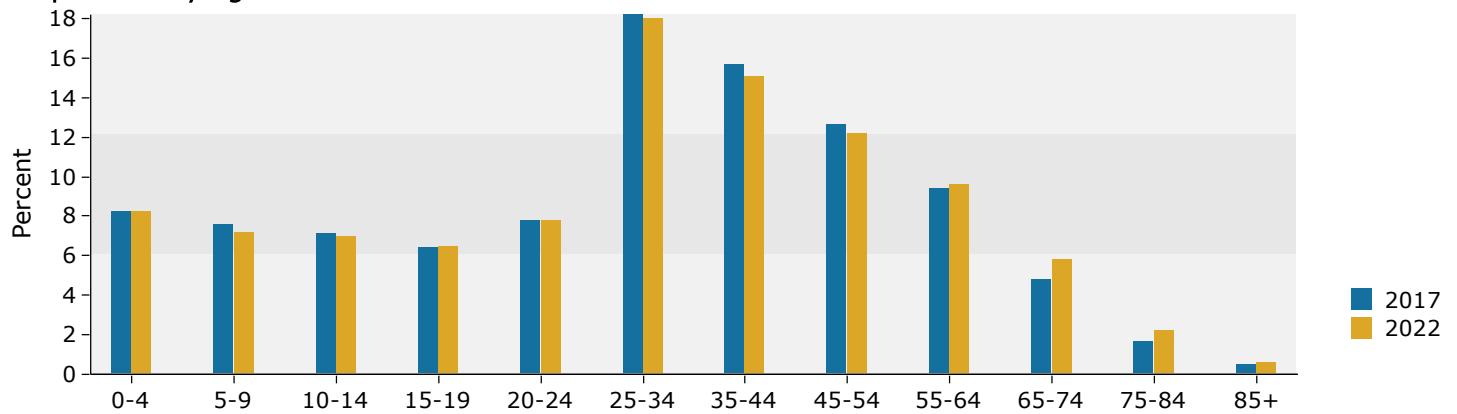
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

3 miles

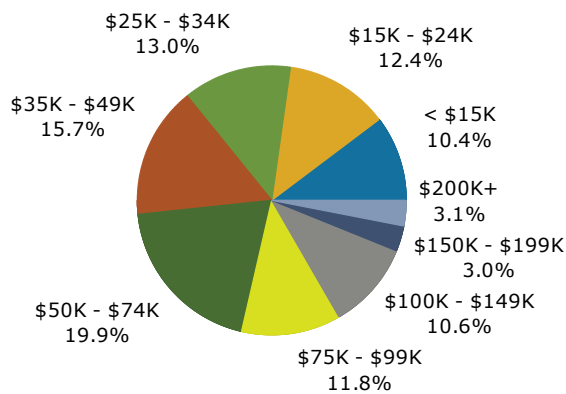
Trends 2017-2022



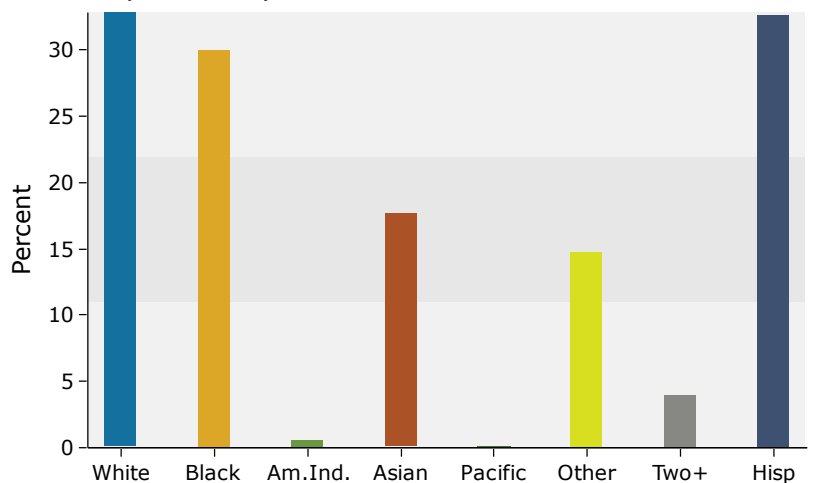
Population by Age



2017 Household Income



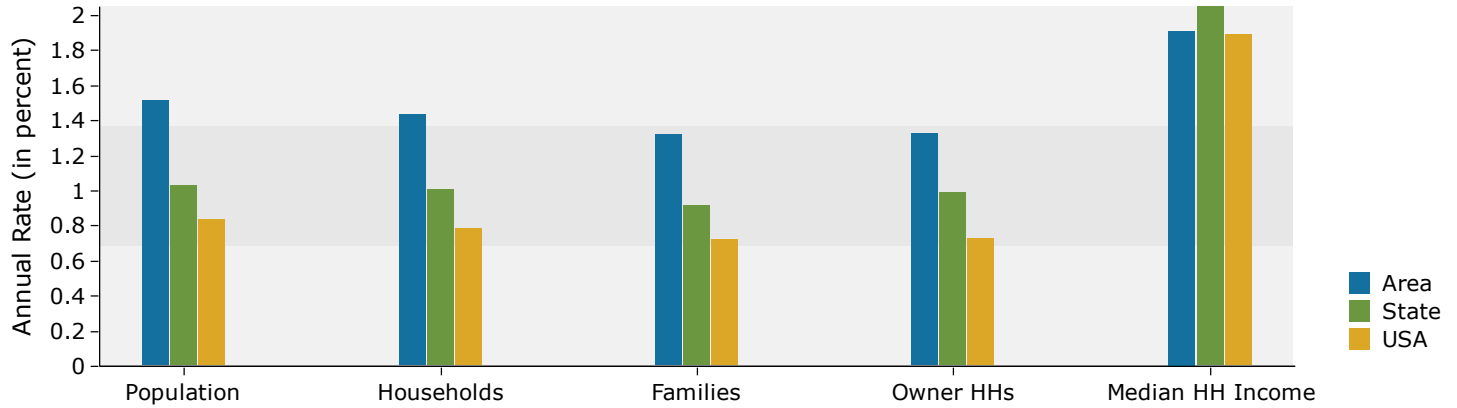
2017 Population by Race



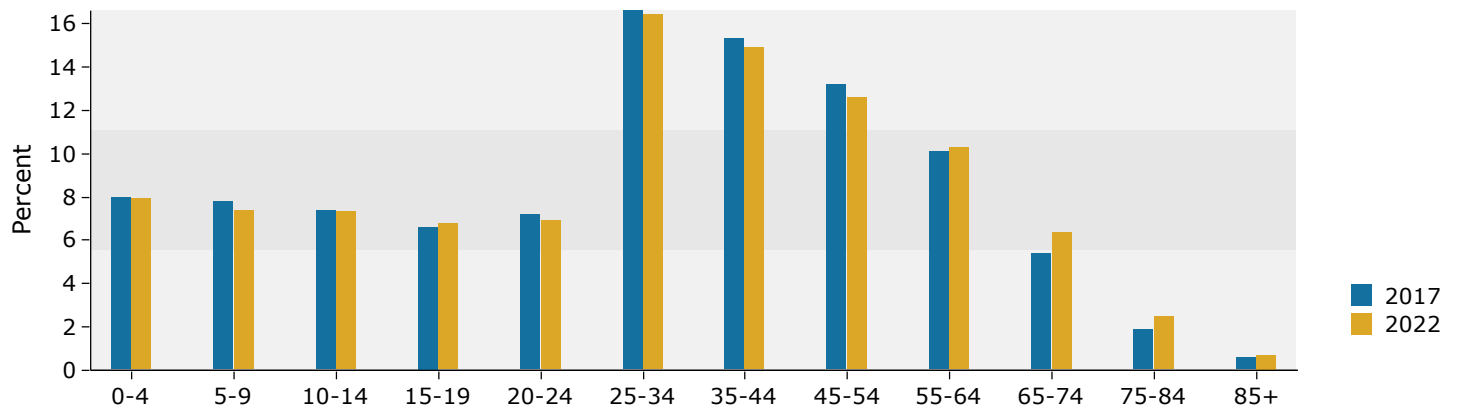
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

5 miles

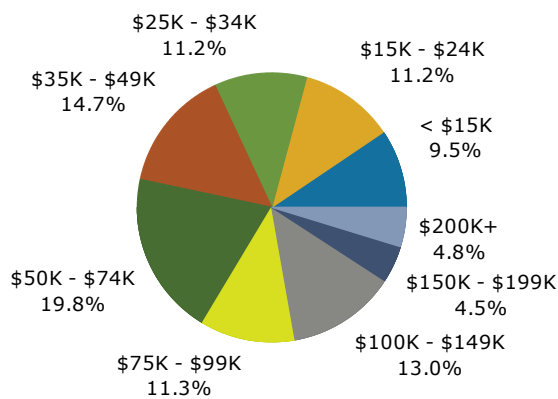
Trends 2017-2022



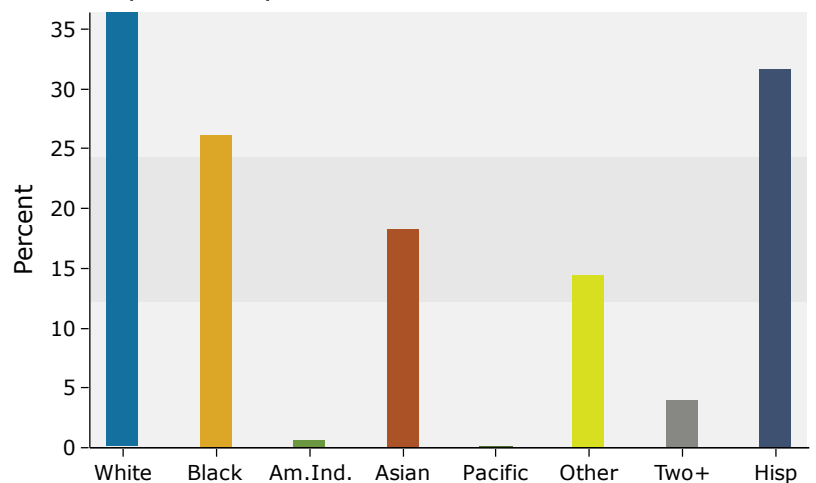
Population by Age



2017 Household Income



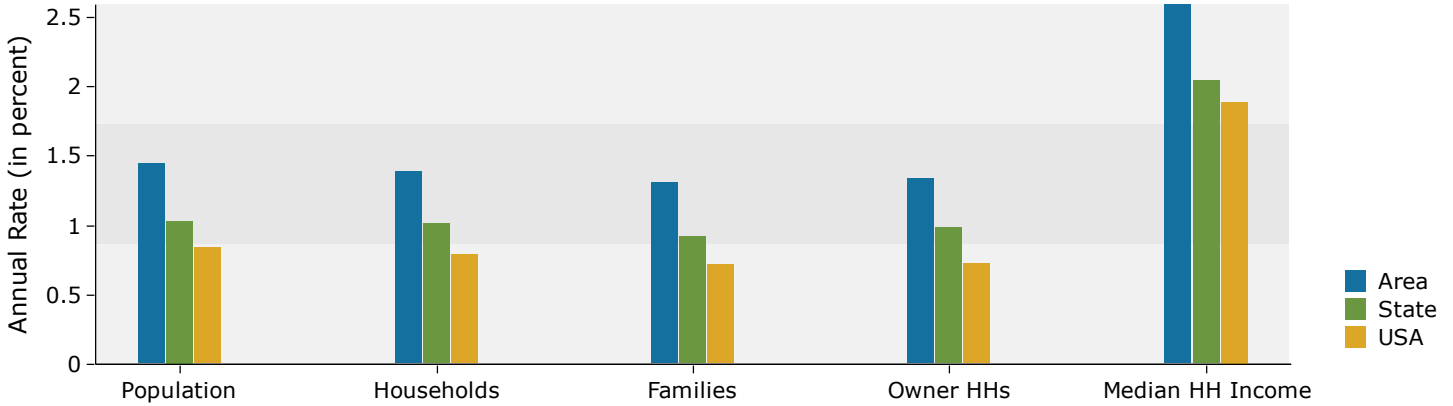
2017 Population by Race



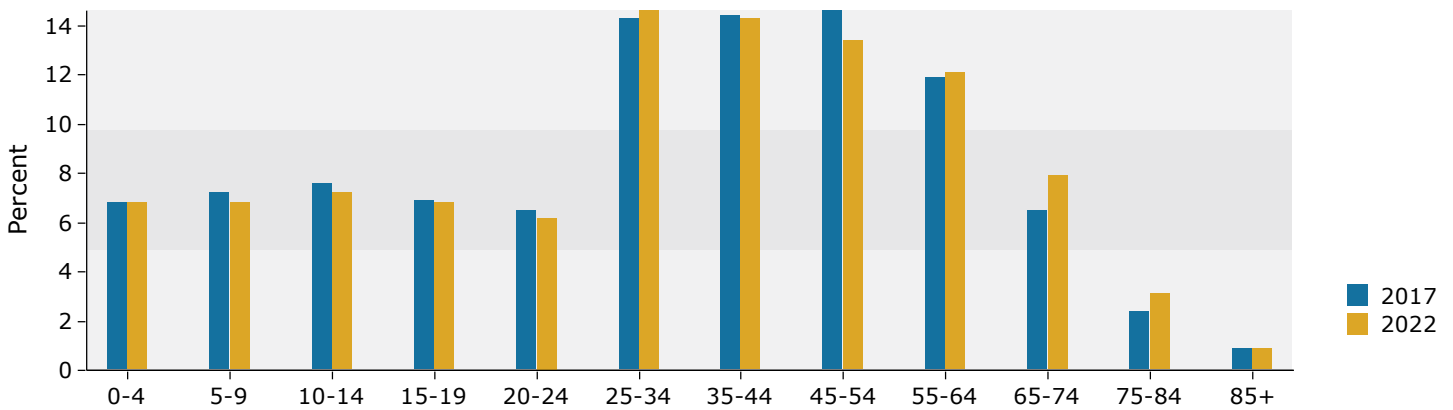
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

10 miles

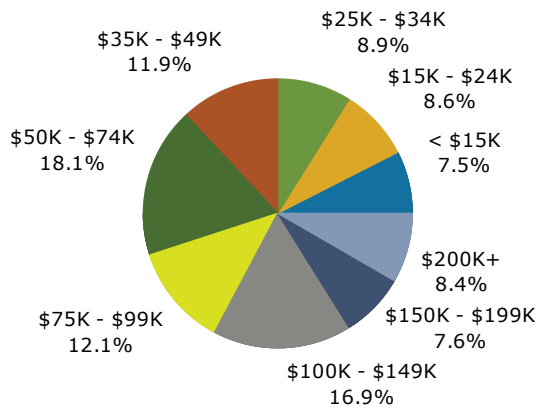
Trends 2017-2022



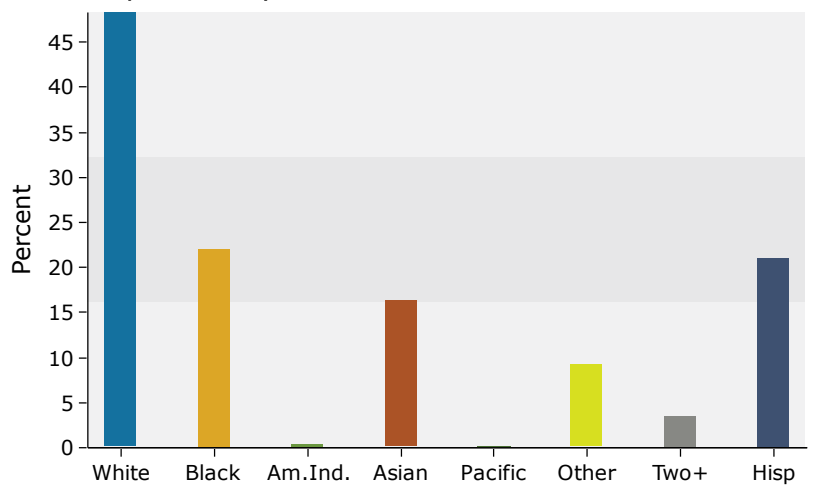
Population by Age



2017 Household Income



2017 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.